



Are you seeking career advancement in the retail setting? Looking to get your programs in front of company executives? This six-month professional development program is designed for retail dietitians interested in taking their careers to the next level, advancing your business skills, establishing your ability to provide strategic direction in healthy living programs, and positioning you to direct your own future success at retail.

With a cohort design, you'll establish your own "Think Tank" of colleagues and receive individual coaching from two professionals with more than 30 years' retail experience.

Professional Development  
Coaching Program for  
Retail Dietitians

# Rising in the Ranks

Led by Annette Maggi, MS, RD, LD, FAND and Shari Steinbach, MS, RDN  
with the Retail Dietitians Business Alliance

This six-month professional development program covers the following topics:

- **Thriving in the Retail Environment** by learning to manage the male-dominated culture, hit your stride in fast-paced, multi-tasking workplace, and effectively manage change.
- **Communicating Value of Retail RD Programs** with c-suite engagement & promoting the power of RD skills.
- **In Negotiations at Work**, create an ideal reporting structure & get paid what you deserve.
- **In Leading H&W at Every Level**, learn about developing H&W strategy, setting goals & objectives that link to corporate values, and securing leadership buy-in.
- **Staying Relevant in Changing Retail Environment** helps you understand target customers & maximize the RD role with retail service expansion.
- **Managing Up and Moving Out** addresses formal and in-formal retail leadership, expanding skills by embracing other roles, & prepping for promotions.

Next cohort begins in October, with registration & full payment of \$600 due  
September 13, 2019. LIMITED NUMBER OF SEATS AVAILABLE.

Questions? E-mail [shari@sharisteinbach.com](mailto:shari@sharisteinbach.com).